Our Ref: 02826

Revised Draft LAP Variation – Perth
Australian Communications and Media Authority
PO Box 34
BELCONNEN ACT 2616

PROPOSED NEW COMMUNITY RADIO SERVICE FOR PERTH


The addition of a new community licence for Perth is a much needed facility with the ability to service a much broader listening audience than the inner Perth City area.

The 90.5 MHz frequency currently shared by Capital Community Radio and Western Sports Media has been picked up as far north as Gin Gin to Armadale in the east and Rockingham in the south.

I understand that if a permanent licence were to be allocated it would go to a single applicant and therefore I would strongly support the bid from Capital Community Radio.

The dedicated volunteers ranging from 18 to 86 years of age have operated Capital Community Radio since 2001 providing a format of information and entertainment that has proved to be very successful and much valued.

The station provides a 24 hour, five days a week program specifically for the growing seniors’ market, a sector which is certainly not catered for by commercial networks.

The lively format also attracts younger audiences and this is particularly beneficial in building intergenerational relationships and promoting mutual respect.

Capital Community Radio provides a significant service for our frail aged and less mobile seniors keeping them in touch with news, music of their era, and various forms of entertainment. I personally know of one local nursing home that contacted the station to applaud their efforts after witnessing the enjoyment ‘memory lane’ music was having on several of their residents in the early stages of dementia.
Capital Community Radio has worked tirelessly to improve its technical, management and financial capacity and deserves due recognition for its efforts and the significant audience support and participation it has engendered.

Should the proposed new service become available I urge you to look favourably on a licence application from Capital Community Radio.

Yours sincerely

Hon Margaret Quirk MLA
MINISTER FOR SENIORS AND VOLUNTEERING

12 JAN 2006